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*eCapital Advisors at a Glance*

# Vision Session Overview and Information

## Vision 2017

May 16-19 at the Hilton Orlando Bonnet Creek in Orlando, Florida.

Don't miss your chance to attend IBM's Vision Conference! eCapital Advisors will once again be sponsoring this select event that attracts more than 1800 business leaders and IT professionals with more than 150 highly curated sessions and workshops featuring real-world case studies from your fellow IBM clients.

**eCapital Advisors is a Platinum Sponsor of Vision! Come see us in the IBM Solutions Center or at one of these sessions.**

### Tuesday, May 16

#### 1. Planning Analytics Jam Session/Customer Advisory Session

Session ID: Pending , Tuesday 1:00-5:00 PM

*Presented by: IBM/Open house-two way discussion format*

IBM's open-house session during which we'll explore and discuss all things Planning Analytics! Network with over 100 of the world's best and brightest Planning Analytics customers! In addition the TM1 / PA Offering Management team will be in attendance to share and discuss all things TM1 & Planning Analytics including future product direction and releases. The JAM provides you with an opportunity to share your thoughts with the most influential IBMers.

### Wednesday, May 17

#### 2. Planning and Analytics is Just Data with a Sole: Retail Analytics with Allen Edmonds

Session ID: FPM-1140, 1:30-2:30 Manatee Room

*Presented by: Connie Walsh, Allen Edmonds*

*Robert Melloy, eCapital Advisors*

Every Allen Edmonds shoe style is sold in over 300 color, style and width combinations. With over 100,000 unique SKUs handled over the past two years, this presents some unique challenges for a specialty retailer. At this session, you'll hear from Allen Edmonds and IBM Business Partner eCapital Advisors as they take you through the Allen Edmonds journey with IBM Planning Analytics and share their results.

#### 3. Creating Compelling Dashboards in Planning Analytics Workspace

Session Number: 1271, 3:00pm, location details pending

*Presented by: Lisa David, eCapital Advisors*

*John Leahy, eCapital Advisors*

Join us for this session as we present various dashboard examples that have been built with Planning Analytics Workspace. We will review tips and techniques to create compelling dashboards that combine numeric data, visualizations, and web content. Enabling a wider audience to utilize Planning Analytics in a collaborative decision-making process and expanding the uses of Planning Analytics will be discussed.



## Thursday, May 18

### 4. Amedisys Case Study: Making IBM Cognos TM1 Work for Their Talent Team

Session ID: FPM-1190, 2:30-3:30 Manatee Room

Presented by : *Paula Beckmann, Amedisys Home Health and Hospice*  
*Jason Dawson, eCapital Advisors*

Amedisys is one of the nation's leading companies in delivering home health and hospice care to approximately 380,000 patients each year. To meet the critical needs of its patients, Amedisys was looking to replace its Microsoft Excel based staffing model with a new system built with IBM Cognos TM1. Join representatives from Amedisys and IBM Business Partner eCapital Advisors to learn about the process and hear the results of this major project.

## Friday, May 19

### 5. IBM Planning Analytics for Microsoft Excel V 2.0 vs. IBM Cognos TM1 Perspectives: Making the Leap

Session ID: FPM-1147, 9:45-10:45 Manatee Room

Presented by : *Robert Melloy, eCapital Advisors*

IBM Planning Analytics Version 2.0 introduced IBM Planning Analytics for Microsoft Excel to the world. For many of us, Cognos TM1 Perspectives has been with us for as long as we can remember, and it's hard to abandon a tool we relied on so much. So this session will focus on the unique functionality that IBM Planning Analytics for Microsoft Excel has to offer. You'll see how it will help take us forward into the next generation of analytics solutions.

## Schedule Pending

### 6. Dynamic Duo: Linking Together Planning Analytics (TM1) and Cognos Analytics (BI) for Powerful Result

Session ID: BUI-1253 Time and location pending

Presented by : *Mark Witt, eCapital Advisors*  
*Jim Bullis, eCapital Advisor*

Many organizations have invested in both Planning Analytics (PA) and Cognos Analytics (CA). While each is a best-in-class solution individually, pairing them together results in a powerful solution that can generate high ROI. This session will focus on what happens when you combine PA's ability to aggregate data from myriad sources into a high-performance system with the clarity that comes from CA's real-time advanced reporting and dashboarding. You will not want to miss this session!

### **Interested in training customized to your environment?**

eCapital Advisors offers eCapital University™, an array of hands-on workshops and informative classes for IBM Analytics users every month. Courses are held monthly in our Minneapolis Training Center or can be conducted in your offices. For more information visit our website at [www.ecapitaladvisors.com](http://www.ecapitaladvisors.com).