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eCapital Advisors is a Platinum Sponsor of IBM Vision

eCapital will be leading a number of speaking sessions as well as exhibiting

Minneapolis, Minnesota, USA, April 24, 2016, eCapital Advisors LLC, one of the nation's largest performance management and business analytics firms has announced that they are Platinum sponsors for IBM's acclaimed Vision event. eCapital will be both speaking and exhibiting at the select event.

IBM Vision will be held at the Hilton Orlando Bonnet Creek in Orlando, Florida from May 16-19. IBM's Vision Conference attracts more than 1800 business leaders and IT professionals for more than 150 highly curated sessions, workshops, roundtable discussions and use cases.

"Vision continues to be one of the premier events for organizations to learn more about the IBM analytics suite and how those solutions will perform in their environments. We are looking forward to jointly presenting our successful implementations with Allen Edmonds and Amedisys to the broader IBM community and working with other clients to scope and plan their IBM analytics implementations," said Matt Fredrick, Partner at eCapital.

eCapital will be exhibiting in booth number one (1) as well as participating in a number of sessions over the course of the four-day event:

Tuesday, May 16

1. Planning Analytics Jam Session/Customer Advisory Session

IBM's open-house session during which we'll explore and discuss all things Planning Analytics! The TM1 / PA Offering Management team will be in attendance to share and discuss all things TM1 & Planning Analytics including future product direction and releases.

Wednesday, May 17

2. Planning and Analytics is Just Data with a Sole: Retail Analytics with Allen Edmonds

*Presented by : Connie Walsh, Allen Edmonds
Robert Melloy, eCapital Advisors*

Every Allen Edmonds shoe style is sold in over 300 color, style and width combinations. With over 100,000 unique SKUs handled over the past two years, this presents some unique challenges for a specialty retailer. At this session, you'll hear from Allen Edmonds and IBM Business Partner eCapital Advisors as they take you through the Allen Edmonds journey with IBM Planning Analytics and share their results.

3. Creating Compelling Dashboards in Planning Analytics Workspace

*Presented by: Lisa David, eCapital Advisors
John Leahy, eCapital Advisors*

Join us for this session as we present various dashboard examples that have been built with Planning Analytics Workspace. We will review tips and techniques to create compelling dashboards that combine

numeric data, visualizations, and web content. Enabling a wider audience to utilize Planning Analytics in a collaborative decision-making process and expanding the uses of Planning Analytics will be discussed.

Thursday, May 18

4. Amedisys Case Study: Making IBM Cognos TM1 Work for Their Talent Team

Presented by : Paula Beckmann, Amedisys Home Health and Hospice

Jason Dawson, eCapital Advisors

Amedisys is one of the nation's leading companies in delivering home health and hospice care to approximately 380,000 patients each year. To meet the critical needs of its patients, Amedisys was looking to replace its Microsoft Excel based staffing model with a new system built with IBM Cognos TM1. Join representatives from Amedisys and IBM Business Partner eCapital Advisors to learn about the process and hear the results of this major project.

Friday, May 19

5. IBM Planning Analytics for Microsoft Excel V 2.0 vs. IBM Cognos TM1 Perspectives: Making the Leap

Presented by : Robert Melloy, eCapital Advisors

IBM Planning Analytics Version 2.0 introduced IBM Planning Analytics for Microsoft Excel to the world. For many of us, Cognos TM1 Perspectives has been with us for as long as we can remember, and it's hard to abandon a tool we relied on so much. This session will focus on the unique functionality that IBM Planning Analytics for Microsoft Excel has to offer. You'll see how it will help take us forward into the next generation of analytics solutions.

Schedule Pending

6. Dynamic Duo: Linking Together Planning Analytics (TM1) and Cognos Analytics (BI) for Powerful Result

Presented by : Mark Witt, eCapital Advisors

Jim Bullis, eCapital Advisor

Many organizations have invested in both Planning Analytics (PA) and Cognos Analytics (CA). While each is a best-in-class solution individually, pairing them together results in a powerful solution that can generate high ROI. This session will focus on what happens when you combine PA's ability to aggregate data from myriad sources into a high-performance system with the clarity that comes from CA's real-time advanced reporting and dashboarding. You will not want to miss this session!

More information on IBM Vision can be found at <https://www-01.ibm.com/software/analytics/vision/>

About eCapital Advisors™ LLC

eCapital Advisors is one of the nation's largest performance management and business analytics firms. Since 2001, eCapital has enabled clients including Post Consumer Brands, Bunzl Distribution, Children's Hospital's, Northwestern University, Meredith Corporation, General Mills, Ecolab, and hundreds of others to make better business decisions through their high level software solutions and services.

The company has been frequently recognized with numerous awards including *Inc.* magazine's 5000 fastest growing companies. eCapital Advisors is privately held and headquartered in Minneapolis, Minnesota.

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