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## **eCapital Advisors announces it has been named an IBM Platinum Partner**

Company will debut their new status at the upcoming IBM Vision Conference

**Minneapolis, Minnesota, USA, May 15, 2017;** eCapital Advisors LLC, one of the nation's largest performance management and business analytics firms has announced that they have been named an IBM Platinum Partner.

Announced in February, IBM's redesigned PartnerWorld program offers IBM Business Partners with recognition and rewards for driving growth for IBM's cognitive solutions. The new Platinum level is the program's highest level and recognizes the highest level of competency.



"The new PartnerWorld program is designed towards ultimate simplification to help our partners both large and small succeed and drive velocity in high growth areas like cloud and cognitive, said Marc Dupaquier, general manager, IBM Global Business Partners. "By achieving the Platinum level, eCapital Advisors has shown its commitment and expertise in delivering client solutions with the power to transform businesses in the cognitive era."

"Since our start, eCapital has been focused on enabling our clients to meet their Analytics goals with industry leading technology solutions. eCapital being recognized with IBM as the top-level Platinum status is an honor and shows our continued dedication to high customer satisfaction and commitment to continued technical excellence," said Matt Frederick, Partner at eCapital.

There are four criteria involved in meeting IBM Platinum Status:

- **Technical Proficiency:** Partner must become competent in a minimum of two *IBM Competencies* with at least one of those at the IBM Expert level.
- **Sales Success:** Partner must achieve an annual minimum of \$10 million in IBM Solution sales
- **Completed Client Satisfaction Surveys:** a minimum of 10 positive IBM client surveys.
- **Client References:** The Partner must have a minimum of two verified Client references.

"eCapital has built our reputation on building long-term relationships and delivering exceptional analytics solutions for many of the nation's largest companies," added eCapital Partner, Lisa David. "We're dedicated to ongoing technical excellence and our passion for leveraging that proficiency to help our clients shows in all of our successful implementations."

eCapital has helped hundreds of clients reach successful outcomes utilizing the IBM analytics and business intelligence platforms including Post Consumer Brands, QuikTrip, Anheuser-Busch Companies, Allen Edmonds, and Amedysis.

The company will be showcasing its new status, fittingly, as a Platinum Sponsor of IBM's Vision conference being held this week in Orlando Florida.

### **About eCapital Advisors™ LLC**

eCapital Advisors is one of the nation's largest performance management and business analytics firms. Since 2001, eCapital has enabled clients including Post Consumer Brands, Thomson Reuters, Medtronic, Life Time Fitness, Bunzl Distribution, Best Buy, Children's Hospitals, Northwestern University, Meredith Corporation, General Mills, Ecolab and hundreds of others to make better business decisions through their high level software solutions and services.

The company has been frequently recognized with numerous awards including *Inc.* magazine's 5000 fastest growing companies. eCapital Advisors is privately held and headquartered in Minneapolis, Minnesota.

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