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Emily Anderson joins eCapital Advisors

Anderson will lead Business Development and Sales efforts

Minneapolis, Minnesota, USA, March 13, 2016, eCapital Advisors LLC, one of the nation's largest performance management and business analytics firms has announced that Emily Anderson has joined the company as a Director of Business Development.

Emily's focus will be working with eCapital prospects and existing client base to help them understand and visualize the value our Analytics offerings can bring to their organizations. Emily joins eCapital from Salo where as Business Development Director she drove new client development and existing client expansion primarily partnering at the executive level within the office of finance. Prior to Salo, she was a Client Relations Manager for Northwestern Mutual.

"As eCapital has continued to grow we continue to add additional resources within our IBM practice to better support our strategy of working with our customers to sell business critical performance management solutions. Emily's combination of solution selling expertise and experience with the office of finance will be a great fit in our core analytics sales organization," said Matt Fredrick, Partner at eCapital.

Anderson will be based out of eCapital's Minneapolis headquarters.

About eCapital Advisors™ LLC

eCapital Advisors is one of the nation's largest performance management and business analytics firms. Since 2001, eCapital has enabled clients including Post Cereals, Bunzl Distribution, Cabela's, Anheuser-Busch, Northwestern University and hundreds of others to make better business decisions through their high level software solutions and services. eCapital is also one of IBM's largest resellers of analytics software in North America. The company has been frequently recognized with numerous awards including *Inc.* magazine's 5000 fastest growing companies. eCapital Advisors is privately held and headquartered in Minneapolis, Minnesota.

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