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## **Analytics leader, eCapital Advisors, announces major expansion of its Advisory Service Practice**

Company hires two well-known industry assets, Dave Collins and Carolyn Faeth, to accelerate the introduction of expanded eCapital service and product offerings

**Minneapolis, Minnesota, USA, October 2, 2017**, eCapital Advisors LLC, one of the nation's largest business analytics and technology focused consultancies today announced an expansion of its Advisory Services Practice.

As part of that announcement, the company also concurrently announced the addition of two well-known industry thought leaders to help drive the expansion. They are author and long-time Business Analytics focused executive Dave Collins; and Carolyn Faeth, an expert in global EPM. The expansion offers eCapital's clients a broader spectrum of expertise and the opportunity to manage their end-to-end analytics projects via a single source supplier, better enabling project efficiencies and comprehensive delivery.

"This expansion represents eCapital's ongoing commitment to our clients. eCapital is focused on doing everything possible to help them to meet their operational goals by better leveraging business intelligence and analytics to drive more informed and better decision making," said eCapital Advisors Partner, Steve Whinnery. "As the pace and complexity of data continues to accelerate, advanced business analytics have emerged as the most reliable way for organizations to produce the insights they need to be successful."

### **Dave Collins, Practice Leader, Advisory**

An accomplished author and industry spokesperson, Dave Collins joins eCapital as an experienced leader with a focus on acting as a trusted advisor to all clients. In leading the Advisory Practice, Dave and his team will be working with clients to help develop best practices for their use of Analytics and combine those insights with strategic goals and measured outcomes. Specific service areas include:

- Business Analysis
- Business Intelligence
- Needs Assessment
- Data Mining
- Data Warehousing
- Process Re-engineering
- Industry Leading Practices
- Benchmarks and Industry Metrics
- ROI and use Case

Collins joins eCapital most recently from The Hackett Group where he was the national EPM/BI Strategy Lead. Other positions include strategic analytics leadership positions at Huron Consulting, Grant Thornton, Ernst and Young, and Oracle where he was the Global Domain Leader, Analytics.

He's spoken at over 70 industry events including for Gartner, IBM, and Oracle. He has also authored two books, *Oracle Essbase & Oracle OLAP: The Guide to Oracle's Multidimensional Solution* and *Dare to OLAP, an Oracle Essbase and BI Foundational Suite Primer*. Dave will be based out of Chicago.

### **Carolyn Faeth, Director of Strategic Solutions**

As an experienced EPM (Enterprise Performance Management) and consulting leader, Carolyn Faeth has a history of helping prominent organizations generate breakthrough results. She's developed a well-earned reputation for thought leadership by first understanding her clients' organizational goals and then mapping them to a program that will generate those results as quickly as possible.

She brings a comprehensive management background in global EPM implementation and transformation strategy as well as cross industry experience.

At eCapital she will be focused on proprietary solution development as well as engaging with clients in the following areas:

- Process Optimization
- Technology Integration
- Multi-Product Engagements
- Organizational Assessments
- Project Leadership
- Financial Consolidation/Close
- Client Relations
- Strategic Road Maps
- Strategic Vision
- Oracle EPM Solutions
- Financial Plans & Reporting

Carolyn joins us most recently from Edgewater Ranzal. Prior to that she was with Deloitte Consulting. Carolyn will be based out of Colorado.

### **eCapital Advisory Services**

Working with large sized and Fortune 500 clients, eCapital's Advisory Services practice provides executive management with comprehensive cross-platform services including strategic council on business intelligence initiatives, operational effectiveness, analytics needs assessments, proposal development, solution architecture, forecasting and planning.

eCapital also offers end to end technology advisory and consulting and business transformation services with specialized teams offering deep expertise across industries and leveraging the industries most advanced analytics platforms and solutions.

### **About eCapital Advisors™ LLC**

eCapital Advisors is one of the nation's largest performance management and business analytics firms. Since 2001, eCapital has enabled clients including General Mills, Post Cereals, Children's Hospitals, Ecolab, Anheuser-Busch, Northwestern University and hundreds of others to make better business decisions through their high level software solutions and services.. The company has been frequently recognized with numerous awards including *Inc.* magazine's 5000 fastest growing companies. eCapital Advisors is privately held and headquartered in Minneapolis, Minnesota. For more information visit us at <http://www.ecapitaladvisors.com>.

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